



FOR IMMEDIATE RELEASE

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Energy Freedom Starts Now: Better Tomorrow Solar Installs FranklinWH Whole-Home Batteries

Atlanta, GA – Better Tomorrow Solar, an Atlanta-based solar installation company, is excited to announce a new partnership with FranklinWH, a leading provider of whole-home energy storage systems. Better Tomorrow Solar will offer FranklinWH's advanced battery technology to homeowners across Georgia, helping families gain greater energy independence, resilience, and savings through this collaboration.

FranklinWH's energy storage system allows homeowners to store solar energy generated during the day and use it in the evening or during power outages. The system is also designed to support dynamic electricity pricing, allowing users to store energy when rates are low and draw from batteries when rates peak, helping reduce electric bills and grid strain.

“FranklinWH is excited to support solar installers like Better Tomorrow Solar who are making a meaningful impact in their communities,” said Gary Lam, CEO and Co-Founder of FranklinWH. “We value working with installers who share our commitment to quality and innovation. At FranklinWH, our mission is to help achieve energy freedom for all, and we’re proud to see that mission reflected in the work of professionals across the industry.”

The partnership strengthens Better Tomorrow Solar's commitment to offering full-service, forward-thinking clean energy solutions tailored to the Southeast. Homeowners interested in battery backup or full off-grid capabilities can now count on local support from a team that understands both the technology and the community.

“Bringing FranklinWH’s cutting-edge battery technology to our customers is a natural next step to help Georgians power their lives with clean, dependable energy,” said Roji Aldashi, CEO of Better Tomorrow Solar. “These systems are more than just backup—they’re a smart investment in stability and sustainability.”

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About FranklinWH

FranklinWH Energy Storage is the manufacturer of the FranklinWH system.

FranklinWH is a market- oriented, research-driven company focused on next-generation residential energy management and storage solutions. Headquartered in the San Francisco Bay Area, FranklinWH's team has decades of experience in energy systems, from design, through manufacturing, to sales and installation. FranklinWH is AVL-listed with multiple financial institutions. Learn more about how homeowners can achieve energy freedom at franklinwh.com.

About Better Tomorrow Solar

Based in Atlanta, Georgia, Better Tomorrow Solar is dedicated to providing innovative, efficient solar solutions that empower businesses to transition towards a more sustainable future. The company helps organizations reduce energy costs and environmental impact with their expertise in custom solar design and installation.

Learn more at bettertomorrowsolar.com and follow us on [LinkedIn](#)!