



FOR IMMEDIATE RELEASE

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Wellness powered by the sun – The Intown Retreat goes solar!

Decatur, GA – The Intown Retreat is beginning the new year strong by installing a solar array on their roof. Their relaxing day spa with sauna and cold plunge make this addition a no brainer. Owners Paul Robertson and Cate Powell have taken proactive measures to stabilize operation costs and reduce their carbon footprint, ensuring long-term financial and environmental stewardship.

Robertson wanted solar for a long time and he's excited he can bring the dream to life for his business. Their usage justifies the investment for them given how many amenities they provide to their impressive amount of clientele. A ribbon cutting ceremony will be held on Friday, February 6th at 10am to celebrate this great accomplishment at The Intown Retreat.

"It brings us immense relief to finally lock in predictable energy costs, which allows us to focus our resources on what we do best," says Cate. "It's deeply gratifying to now power our guests' relaxation with clean, renewable energy, ensuring our sanctuary has a positive impact inside and out."

The Intown Retreat will leverage QCell Qtron XL solar panels to offset 70% of their energy usage, saving them almost \$6000 every year. They can now take the money they're saving and pour back into the community and the people they serve. Not only are they doing good for the people, but they're doing good for the planet as well by consuming free energy the sun provides.

"Businesses like The Intown Retreat are the heart of our communities," comments David Ewing, the Commercial Sales Development Director at Better Tomorrow Solar. "We're thrilled to partner with Paul and Cate to allow them to put more money into their community instead of spending it on energy bills. This system isn't just about placing panels on a roof, but also about building a more sustainable and financially resilient local business."

The Intown Retreat further embodies its holistic mission, proving that environmental stewardship is integral to true wellness. The significant annual savings will be strategically reinvested into enhancing guest amenities, expanding wellness program accessibility, and supporting local partnerships, ensuring the business's growth directly benefits the Decatur community it serves.

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About The Intown Retreat

Our mission is to cultivate a holistic, inclusive sanctuary where wellness, community, and self-care intersect. We are committed to providing a welcoming space that honors and supports individuals of all backgrounds, body types, abilities, and experiences. Through personalized yoga classes, therapeutic spa treatments, and mindfulness practices, we empower our clients to nourish their bodies, calm their minds, and connect with a vibrant community.

Learn more about The Intown Retreat by visiting <https://theintownretreat.com/>

About Better Tomorrow Solar

Based in Atlanta, Georgia, Better Tomorrow Solar is dedicated to providing innovative, efficient solar solutions that empower businesses to transition towards a more sustainable future. The company helps homes, businesses, and non-profit organizations reduce their energy costs and environmental impact with expertise in custom solar design and installation.

Learn more at bettertomorrowsolar.com and follow us on [LinkedIn](#)!